



# South African Payroll Association

7 September 2016

To inspire our nation with a new vision!

# Adversity vs Opportunity

- In 1995 my brother was diagnosed with kidney failure and I was faced with a choice.
- Little did I know what impact my choice would have on my life.

# CHOC Childhood Cancer Foundation



# Trying to make a difference

- Started by paying royalties from the sale of greeting cards.
- Expanded to Projects such as
  - Chivas 2000 eBay Auction with Charlize Theron
  - eBay Auction – Nelson Mandela, Bill Clinton, Penelope Cruz and others
  - SABC SMS Based Projects

# Unknown special events

- Two distinct events that shaped our road to here
- 1. Sir Richard Branson Breakfast – Sandton (More later)
- 2. Meeting with the SAPA Board
  - Steve Howes
  - James McKerrell
  - Val Forrest
  - Sheila Leyde
  - Cathie Webb

# 2003 – A Partnership is born

- In partnership with SAPA we launched Payroll Giving in 2003
- First month collected R850
- At the end of July 2016 Payroll Giving has surpassed R55 Million in collections for more than 25 benefitting charities

This partnership is now a Launchpad for unlimited amount of charities to benefit from a potential R1 Billion per annum

That is where the Sir Richard Branson Breakfast comes in.....

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To inspire our nation with a new vision!”

#RoundaMzansi

# What is Rounding?

- Rounding is the effective collection of small change for charity by rounding and voluntary collecting various commercial transactions for Social Development (charity) through a South African designed and owned solution under patent.
- Every transaction, from **banking**, **mobile**, **retail**, **wholesale** to **services rendered** have small denominations that could be used for a better South Africa under the brand of “Rounda”





- 12 Million people go to bed hungry every night
- 1 in 4 people will be affected by cancer through diagnosis of family, friends or self.
- 1 in 10 people living with HIV
- Half of South Africans live below the poverty line
- 10% live on less than R16 per day

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# Rounda – a solution

- To provide every South African, every business and every business association with the opportunity, to contribute to a better South Africa.
- Through the Nikela Charity Funding and Development Trust (Nikela Trust) we can look after the most vulnerable and needy of our society with specific poverty alleviation programs and focus areas.

- The following Business Associations have committed to support #Rounda including nominating a trustee on the Nikela Trust
  - Banking Association of South Africa (BASA) – All banks
  - Franchise Association of South Africa (FASA) – 42 000 franchise outlets
  - Federated Hospitality Association of Southern Africa (FEDHASA) – All hotels in South Africa
  - Restaurant Association of South Africa (RASA) – the SA restaurant industry
  - South African Payroll Association (SAPA) - allows all businesses, employers, employees including Government employees to contribute

# SAPA – Expanding on Success

➔ We are expanding on the Payroll Giving Partnership to include

## *Payroll Rounda*

➔ All employees will be able to Round their pay slip to the nearest R5/R10 as a contribution to Poverty Alleviation in South Africa

***WATCH THIS SPACE TO SEE HOW YOU CAN CONTRIBUTE  
TOWARDS R1 BILLION PER ANNUM***

Thank you

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